

Membership Madness Award

Most Creative Membership Campaign

LOCAL PTA/PTSA UNIT

The Membership Madness Award honors the work and creative efforts set forth by the Membership Chairman and the Membership Committee. Many units develop and carry out exciting and successful membership campaigns each year. Ohio PTA will recognize the winning PTA unit in the Voice, the Ohio PTA monthly newsletter. The winning unit will also be recognized during the awards event at the Ohio PTA Convention.

Criteria for the Membership Madness Award:

- 1) The submitting local PTA unit must complete the attached application and provide a brief written account of their membership campaign.
- 2) The submitting local PTA unit may provide materials (brochures, photographs, membership packets, etc.) which support the written account of the membership campaign. Any materials submitted will become property of the Ohio PTA and will not be returned. The materials may also be duplicated and shared with other PTAs.
- 3) The local PTA unit must have at least 100 members to apply for the Membership Madness Award.

Start collecting your photographs, news articles, and other support materials now! (Remember, a picture speaks a thousand words.)

Deadline for application is February 1st

Please mail entries to:

**Ohio PTA
Membership Committee
40 Northwoods Blvd., Suite A
Columbus, Ohio 43235-4718**

PRESIDENT'S MEMBERSHIP MADNESS AWARD

LOCAL PTA/PTSA UNIT

This application must be included with materials when submitted.

Date: _____

Name of Unit: _____

Council of this Unit: _____

Name of President: _____

Address of President: _____

City: _____ Zip Code: _____

Phone: (H) _____ (C) _____

Email Address: _____

Signature of President: _____

Name of Membership Chair: _____

Address of Membership Chair: _____

City: _____ Zip Code: _____

Phone: (H) _____ (C) _____

Email Address: _____

Signature of Membership Chair: _____

Please complete the following sections of this application. There will be room for you to write a brief written statement about your campaign. If you need more room, you may attach an additional page, however, please keep in mind we are asking for a “brief” written statement.

Thank you for completing the Membership Madness Award Application.

Date of first Membership dues submission this year: _____
(To Ohio PTA)

Did you have an increase in Membership? Yes No
(Over last Year's Totals)

If no, is there a reason you know of why no increase occurred? _____

What percentage of your School Staff joined PTA? _____%

What was the overall theme of your Campaign?

Did you have a Campaign Slogan?

If so, please list here:

Did you have a Logo? Or any other visual cue?

If possible, please show here:

What props or fun apparel did you use?

What about your campaign idea did you consider unique?

Please provide a brief written description of your campaign here:

(Explain your Membership Campaign; tell us what you did and how you carried out your theme, etc. – up to 200 words)

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*****Be sure to include brochures, photographs, membership packets, membership form, etc.**

DEADLINE: February 1 IN THE OHIO PTA OFFICE
ALL MATERIALS BECOME PROPERTY OF THE OHIO PTA